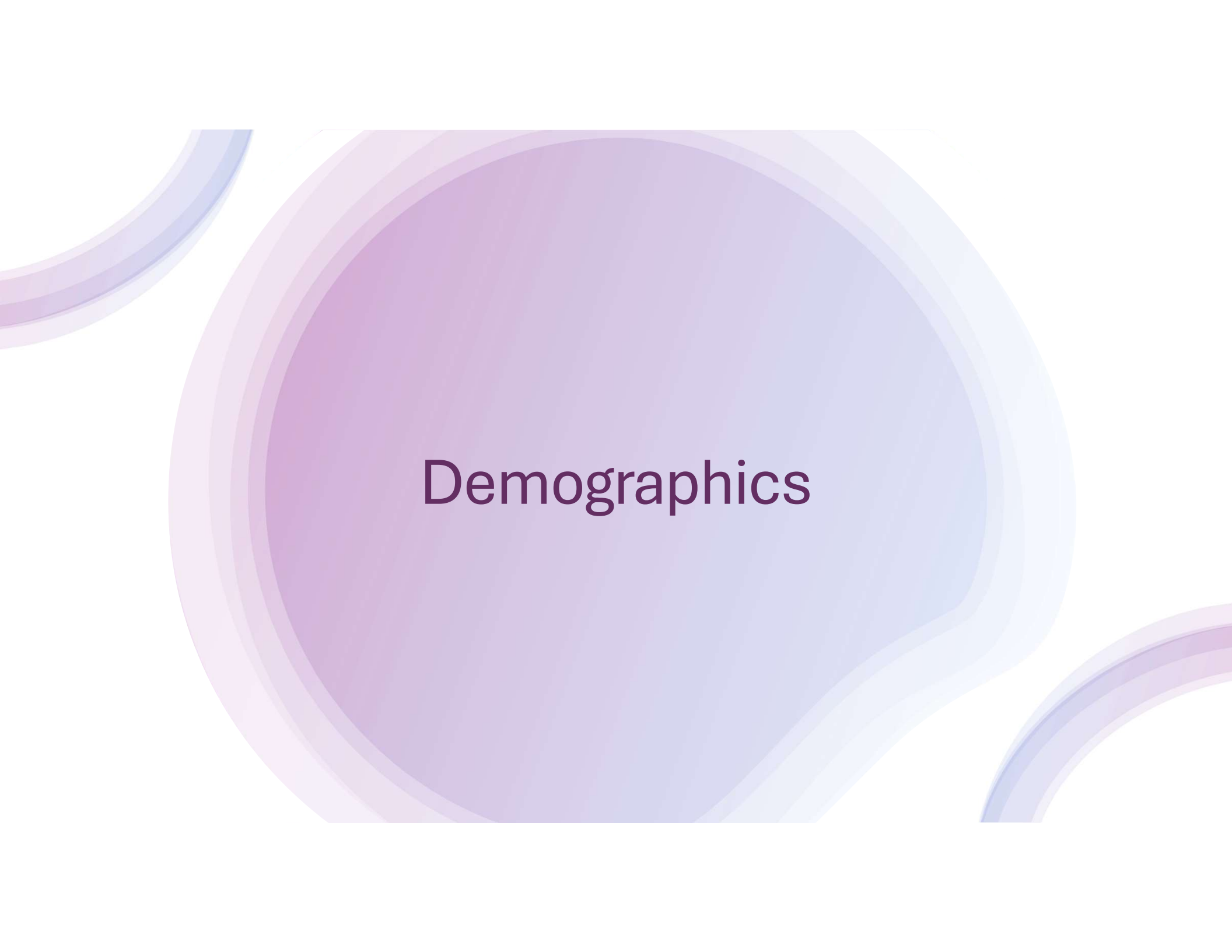




Demographics

Demographics for the Presbytery of the Highlands

Population Trends

- *Slight growth over the last 10 years. Projecting slow growth for the next few years*

Racial Trends

- *Projecting the following changes over the next 4 to 5 years*
 - *Asian ~ +1.05%*
 - *Black/African American ~ stable*
 - *White ~ -2.78%*
 - *Latino ~ +1.26%*
 - *Pacific Island/Native American/Other ~ stable*

Demographics for the Presbytery of the Highlands

Average Income

- Average income projected to increase
- 2027 average income per household - \$160,409
- 2027 average per capita income - \$59,273
- Estimated decline in lower income households
- Estimated increase in \$200,000 + households

Demographics for the Presbytery of the Highlands

Age Trends

- Stable over the next five years
 - 0 -4
 - 5 -17
 - 25 -34
 - 35 -54
- Decline
 - *College/Young Adult ~ 18-24 (-2%)*
 - *Pre-retirement ~ 55-65 (-4.3%)*
- Increase
 - Retirement ~ after 65 (+6.1%)

School Age

- Very little change over the next few years. Slight decline in late Elementary/Middle School

Demographics for the Presbytery of the Highlands

Households and Children

Trends

- Married with Children 82%
(slightly down)
- Single Parent 18% up 1.2%

Married Status Trends

- Never married + 3.9%
- Married - 4.6%
- Divorced + .8%
- Separated + .2%
- Widowed + .1%

Demographics for the Presbytery of the Highlands

Adult Education Attainment

- The overall education attainment of adults is greater than the state

Population by Employment

- 75% White Collar
- 25 % Blue Collar

Demographics for the Presbytery of the Highlands

Generations ~ Trends between 2022 and 2027

- Generation Z (1997 - 2012) ~ 18.3 % to 23.2 %
- Millennial (1981 – 1996) ~ 28.1 % to 27.7 %
- Generational X (1965 – 1980) ~ 28.2 % to 27.9 %
- Boomers (1946 – 1964) ~ 18.8 % to 16.9 %
- Silent Generation (1928 – 1945) ~ 5.7 % to 3.7 %
- GI/Greatest (1901 - 1927) ~ .9 % to .6 %

Mosaic Segments

C13 Booming with Confidence – Philanthropic - 15.1% (8.3%)

A01 Power Elite – American Royalty – 10.5% (5.3%)

D16 Suburban Style – Settled in Suburbia – 8.2% (6.7%)

B07 Flourishing Families – Across the Ages 6.5% (3.2%)

C11 Booming with Confidence – Sophisticated City Dwellers 5.2% (2.8%)

J34 Autumn Years – Suburban Sophisticates 4.4% (3.6%)

E20 Thriving Boomers – No Place Like Home 3.0% (2.5%)

C14 Booming with Confidence – Boomers and Boomerangs 2.8% (1.7%)

Ministry Areas

Modesty Important ~ Very Important

Personal Growth 33.8% ~ 6.3%

Family Support and Intervention Services 31.6% ~ 6.8%

Community Involvement and Advocacy Programs 42.1% ~ 9.1%

Community Activities or Cultural Programs 38.6% ~ 8.4%

Religious/Spiritual Programs 36.0% ~ 15.5%

Descriptions of Ministry Areas

Personal Growth = Addiction

Support groups, health/weight loss programs, membership and leadership training, Opportunities to develop personal relationships, Practical Training Seminars

Community Involvement and Advocacy Programs

= Adult social activities, Involvement in social causes, Mission trips and global outreach, Opportunities for volunteering, social justice advocacy work

Family Support and Intervention Services =

Daycare/After School programs, Crisis support groups, Family orientated activities, marriage enrichment, parenting development, personal/family counseling

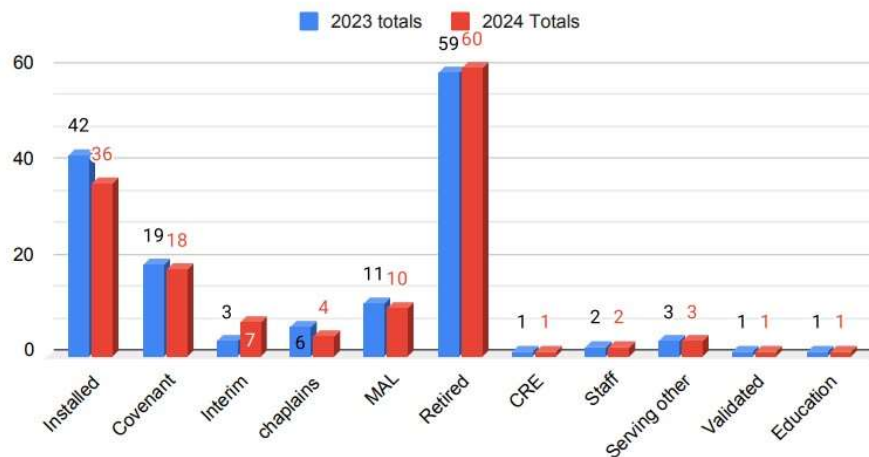
Descriptions of Ministry Areas

Community Activities or Cultural Programs = Cultural programs, Holiday programs, senior activities, Singles or college-age groups, size of church congregation, small groups, youth social activities.

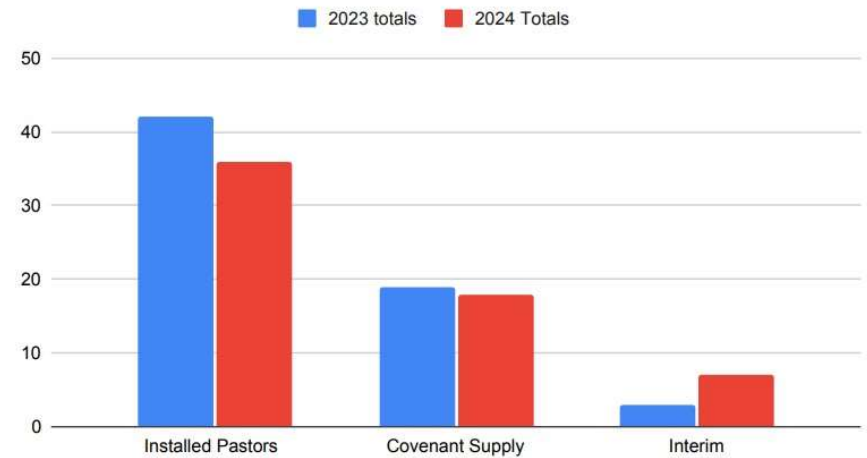
Religious/Spiritual Programs = Bible Study, prayer groups, Celebration of the sacraments, Contemporary worship experiences, Quality sermons, Religious education for children, Spiritual Discussion groups, Traditional worship experiences, Warm and friend encounters

Statistical Information

2023 totals and 2024 Totals

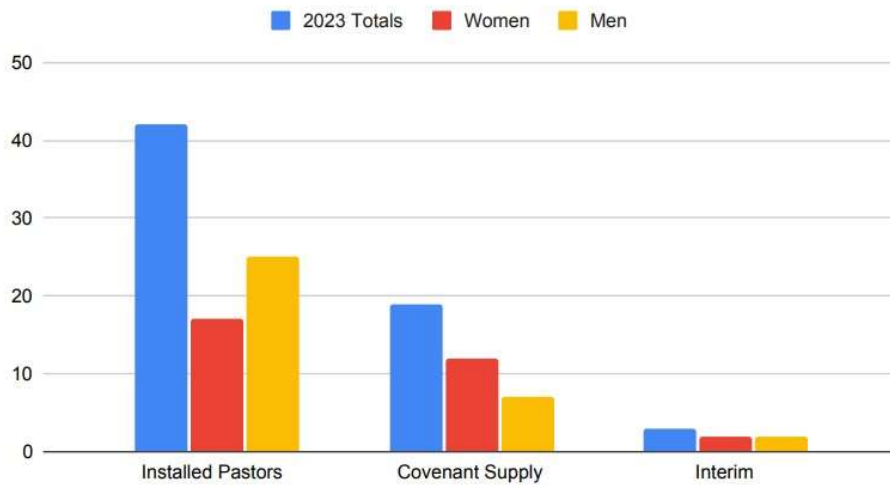


2023 totals and 2024 Totals

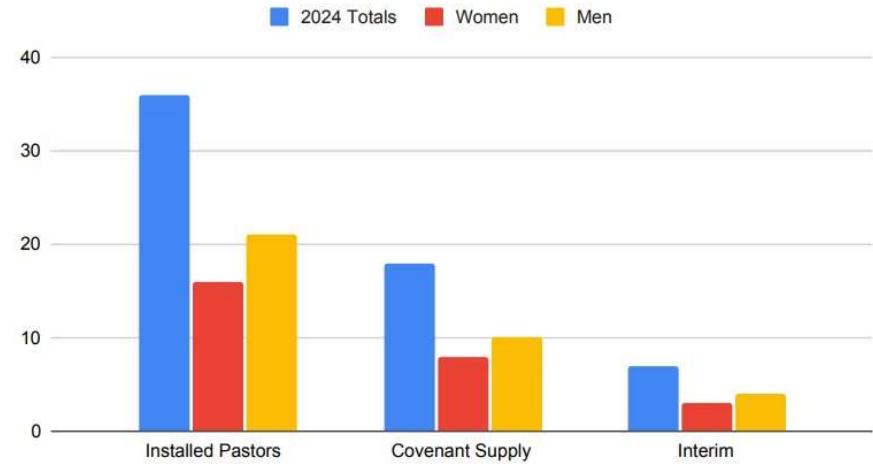


Statistical Information

2023 Totals, Women and Men



2024 Totals, Women and Men



Presbytery Membership

vs. Highlands Presbytery membership

